

Sustainable development made in Germany

The ExperTS Programme promotes sustainable business practices around the world: In around 30 countries, experts are advising local, German and European companies on development policy issues. The programme, which is funded by the German Federal Ministry for Economic Cooperation and Development (BMZ), aims to forge closer links between foreign trade promotion and development policy. It is being implemented jointly by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, the German Chambers of Commerce (AHK) and Delegations of German Industry and Commerce. The experts are placed as Integrated Experts by the Centre for International Migration and Development (CIM).

Development cooperation

ExperTS

Foreign trade promotion

A local presence around the world

Our experts work in around 30 countries in German Chambers of Commerce (AHK) and Delegations of German Industry and Commerce.

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Implemented by



Developing economies worldwide

ExperTS

Economy. Transfer. Sustainability.



german cooperation

DEUTSCHE ZUSAMMENARBEIT

Experts around the world

Our specialists work as integrated experts: this means they are employed locally – in the case of this programme by the respective German Chamber of Commerce – and receive a salary subsidy from the ExperTS Programme. They are active in various priority areas, depending on the requirements of the post. Their work helps to lay the foundations for the sustainable economic development of Germany's partner countries.



Experts
in around 30
developing countries
and emerging
economies

Our main areas of activity



Sustainable economic development

OUR OBJECTIVE: sustainable growth

We help to advance the sustainable development of the local economy by promoting export industry and innovation.

ACHIEVEMENTS:

- **Strengthened agricultural sector:** Algerian fruits such as dates can now be purchased in European supermarkets.
- **Improved working conditions:** women in Myanmar make a better living as a result of investment by German companies.



Digitalisation and start-ups

OUR OBJECTIVE: a modern economy

We connect start-ups and their digital innovations with partners from the private and public sector.

ACHIEVEMENTS:

- **Fostering local expertise:** in Nigeria a database with over 200 contacts is being set up to facilitate matching between start-ups and investors.
- **Jump starting innovation:** start-ups have a platform to connect with partners from the private and public sector to accelerate their business ideas.



Energy and environment

OUR OBJECTIVE: climate protection

We support climate change mitigation and protection of the environment through technology and knowledge transfer.

ACHIEVEMENTS:

- **Reducing CO₂ emissions:** around 250 trained energy managers working in local companies in seven countries contribute to the mitigation of emissions.
- **Drinking water supply:** as a result of match-making around 16,500 people in Kenya have access to clean drinking water.



Vocational education and training

OUR OBJECTIVE: qualified workforce

We develop solutions for vocational education and training of skilled personnel in cooperation with the private sector.

ACHIEVEMENTS:

- **Dual vocational education based on the German model:** in Mexico graduates can choose between 20 certified dual vocational training courses, which were adapted to the local labour market and conditions.
- **Certified vocational trainers:** in Peru, 99 trainers demonstrated their vocational education and technical skills by passing the trainer certification successfully.